



SEO Services

SEO by Numbers

93%

of the online experiences begin
with a search engine

75%

of users never click past
the first page of search results

#1

driver of traffic to content
sites is search

70%

of the links users click
on Search are Organic



What Is Search Engine Optimization?

When a person performs a google search for a word or phrase, Google checks your website to see if it matches the key phrase or term the user searched. The more keywords and phrases on your website, the higher your website shows up in search results.

"the key to getting more traffic lies in integrating content with search engine optimization and social media marketing"

When businesses regularly publish new, relevant, and educational content on their websites and social media platforms, search engines recognize that business as a legitimate leader in their industry and rank the business higher in search results. It also establishes the business as an expert and encourages prospective clients to trust the brand.

When put into practice, SEO enables your website to be found on the first page of Google Search Results.

Why Do You Need SEO?

Through our five-phase methodology, you can maximize the potential of your website as a business tool, build your brand reputation and establish your name as a leader in your industry.

- Site Assessment
- Content Roadmap
- On-Page SEO
- Off-Page SEO
- Reporting and Analytics





Why Google loves our Methodology

web design provides your business with a cost-effective channel that builds your online presence, drives conversions, and helps you reach a wider audience

1

Quality Content

High quality content that brings visitors to your website is the key to search engine success.

2

Quality Links

Backlinks act as endorsements. We work to have high authority websites in your industry link to your website.

3

Industry Standards & Best Practices

We stay up to date with Google's Webmaster Guidelines and changes to Google's algorithm.

SEO Packages

All packages include:

- Access & view keyword rankings, website traffic reporting, Google SERPs report, and more.
- Extensive pre-campaign analysis
- Extensive on-page optimization
- Monthly rank building
- Monthly content creation
- On-Page Structural Report
- Meta-Data and Content Optimization Report
- Monthly Executive Summary Report



SEO BASIC **\$899/mo**

Get up to 20 hours of work from our seasoned Digital Marketers, Writers, Editors, and Webmasters, and a workflow designed to drive results. All the essential SEO practices applied to 3 of your most important pages for 10 keywords. We guarantee 1 DA10 link, 1 DA20 link, and 1 DA30 link.



SEO PREMIUM **\$1500/mo**

Get up to 40 hours of work from our seasoned Digital Marketers, Writers, Editors, and Webmasters, and a workflow designed to drive results. All the essential SEO practices applied to 7 of your most important pages for 20 keywords. We guarantee 1 DA10 link, 2 DA20 links, and 1 DA30 link.



SEO BASIC PLUS **\$1200/mo**

Everything in the **SEO BASIC** package plus 2 articles of **SEO** content written for your brand with meta and backlinking each month.



SEO PREMIUM PLUS **\$1700/mo**

Everything in the **SEO PREMIUM** package plus 2 articles of **SEO** content written for your brand with meta and backlinking each month.

Our Process to Get You Started

We pride ourselves on creating amazing websites and impactful SEO for your business with quick turnaround times.



Intake & Site Audit

We audit your website and gather information about your business and goals to align our SEO efforts to your project.



On-Page Optimization

We'll fix the most important issues of your website in terms of technical SEO and copywriting to maximize ranking opportunities.



Content & Metadata Writing

Our team of writers and editors has years of experience in creating high-quality content that drives traffic and engagement to your website.



Monthly Guaranteed DA Link Building

We build links with high Domain Authority blogs to start building your online presence, while improving your credibility in the eyes of search engines and users.

SEO Content

Our content writers will start by researching your industry and format the content around the information you provided in the intake form. Once the main points have been defined, we create the content to be easy to read, simple to understand and goal-oriented. Includes all Research, SEO Meta, and Backlinks.

1 Article a month
Get up to 500 words of on-page SEO content, with an optimized meta title and description. Perfect for service, product and informational web pages.

1 Article a month
\$125.00/month

2 Article a month
\$250.00/month

1 Article a month
Get up to 1000 words of on-page SEO content, with an optimized meta title and description. Perfect for service, product and informational web pages.

1 Article a month
\$199.00/month

2 Article a month
\$349.00/month

Local SEO Setup

To really enhance your presence in your local community, add Local Booster for 10 additional directories and aggregators, and 5 additional business listings and per month.

- Google My Business Creation
- Yelp Listing Creation
- Bing Local Creation
- Yellow Pages Creation
- 20 Additional Business Listings
- Additional to your Executive Reporting
- Compliment your SEO Plus, Premium or Prime

Budget

\$480.00

Local Booster

\$147.00/month

Let's get to work



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ReturnOnInbox.com

